



Strategic Plan 2020-2025

Vision

Actively encourage the development, practice and promotion of waka ama in the Nelson/Waimea area

Mission

To provide relevant opportunities to all members in the club

To provide the equipment and resources needed

To provide pathways for skill development (paddling, steering, training, coaching) and competition (at all levels)

Core Values

Manaakitanga/Hospitality – We show respect, generosity and care for each other and our resources.

Whanaungatanga/Relationships – We encourage a sense of belonging, identity and collective strength.

Hauora/Health – We promote physical, mental, emotional and spiritual wellbeing of all club members.

Tikanga Māori/Customs – We encourage the use of Te Reo and cultural awareness in the sport of waka ama.

Background

Maitahi Outrigger Canoe Club is based in sunny Nelson, a paddling paradise in New Zealand, with the sheltered waters of Tasman Bay and Nelson Haven providing an ideal spot for waka ama. We paddle waka ama because we want to have fun, get fit, enjoy the outdoors, enjoy people's company and challenge ourselves. For many of us outrigger paddling speaks to us spiritually and culturally, which is why our club has strong cultural values. Outrigger canoeing also appeals because of its emphasis on teamwork, respect and cooperation.

Our financial approach is that membership fees cover day to day operating costs including provision of safety gear, and a range of fundraising methods are used for other club costs.

This Strategic Plan is a working document which will have quarterly reviews and reporting by the committee and a summary of progress to be presented at the Annual General Meetings 2020-2025.

Membership - To provide relevant opportunities to all members in the club

Ongoing

- Continue to encourage all members to promote a positive inclusive environment, showing respect, generosity and care for each other
- Continue to provide a Rangatahi kaihoe/Youth paddler programme
- Annually review content of Information Pack for New Members
- Continue to provide opportunities to paddle for members who want to paddle socially
 - Sunday Social Paddle and/or other arranged times
 - Hold Open Days as required
- Continue to encourage friends and family to support the club by volunteering if/when they are available
- Continue investigating formal connection with the Whakatū Marae Waka Ama Club

Short Term (by July 2020)

- Ensure effective communication with club members
 - Newsletter, Shed Noticeboard, Website, Teamer, Facebook, Text, other?
 - Share meeting agendas and minutes with members
- Investigate effective methods of communication between club members
 - Note – we cannot share phone numbers without express permission as it is against international privacy laws
- Make Information Pack for New Members available on website and in the shed
- Develop a plan for cultural awareness of waka ama in consultation with those who have knowledge in this area
- Consult with singles paddlers to find out the best way for the club to support them
- Hold regular social events so members can get to know each other off the water
- Continue to use word of mouth to increase membership, rather than more active initiatives
 - Develop a one-page flyer with introductory information for passing on to new paddlers
- Document all current operating procedures
 - For example, Registering members, Race day operations

Medium Term (by July 2022)

- Implement the plan for cultural awareness of waka ama
- Encourage more 20-40 year olds to join the club
- Extend initiatives to promote the club and increase membership
 - Subject to availability of coordinators, facilities and fleet
 - Periodic advertising and club profile raising at community events to grow membership

Long Term (by July 2025)

- Extend initiatives to promote the club and increase membership
 - Subject to availability of coordinators, facilities and fleet

Resources - To provide the equipment and resources needed

Ongoing

- Provide and maintain club gear to meet all health and safety requirements
- Review club website content annually
- Think outside the box for 'club rooms'
- Participate in Sea Sports Alliance conversations
 - Keep members informed of developments
- Support our environmental resources by participating in Sustainable Coastlines initiative

Short Term (by July 2020)

- Clarify club requirements in terms of changing rooms/facilities/storage
- Replace Mangopare (OC6 1990 design) skirt
- Test life jackets and replace any that are inadequate
- Purchase more adjustable adult club paddles
- Purchase an OC1 waka ama
- Purchase or arrange rental of an OC6 waka ama to allow five OC6 waka to go out at once if/when required
- Add hoodie/softshell to Club Apparel offerings
- Investigate waka ama specific first aid course & provide one if members interested
- Adjust OC2 Trolley so that it is easier to use
- Provide general information about use of the radios to any interested club members
- Consult with steerers about a roster for Sunday Social paddles
- Investigate the height of the top rack on the long trailer and see if it can be lowered
- Review decision to stop using covers on the waka to see if still appropriate

Medium Term (by July 2022)

- Purchase a V1 waka ama
- Purchase a second OC1 waka ama
- Purchase another OC2 waka ama
- Rangatahi support
 - Maintain provision of shirts and hoe/paddles for competitive use
- Investigate an alternative to Teamer for booking waka
- Keep waka fleet up to date and replace any that are requiring significant ongoing repair
- Purchase a small support boat which can be used for Rangatahi and long waka trips

Long Term (by July 2025)

- Consider purchase of a break apart OC6 waka ama
- Consider purchase of a V3 waka ama

Paddling Development - To provide pathways for skill development (paddling, steering, training, coaching) and competition (at all levels)

Ongoing

- Continue to provide opportunities to paddle for members who want to paddle socially
 - Sunday Social Paddle and/or other arranged times
- Continue to host Tuna E Hoe Ana/Lakes Race regional waka ama race at Lake Rotoiti annually

Short Term (by July 2020)

- Create checklist for new paddlers and add to New Members Information Pack
 - For example, role of each seat, huli practice et cetera
- Set up a plan for coaching opportunities at all levels
 - Pathway to compete from Novice to Competitive
 - Incorporate sharing of local knowledge
 - Regular visits by National Coaches
 - Elite coaching
 - Arrange Nga Kaihoe o Aotearoa/Waka Ama New Zealand training classes to be held in our region annually
 - Collaborate with Whakatū Marae Waka Ama Club on training opportunities
- Standardise terminology/common language across the club
 - For example, Stroke rate vs pace
- Implement programme to share knowledge with interested paddlers and steerers
 - For example, before a Sunday Social Paddle - a session on paddle strokes, or role of each seat et cetera
- Coach Rangatahi kaihoe/Youth paddlers in collaboration with Whakatū Marae Waka Ama Club to include two OC6 crews at Tuna E Hoe Ana

Medium Term (by July 2022)

- Implement the plan for coaching opportunities at all levels
- Encourage crews in specific sanctioned age categories to form within the club
- Support crews to find sponsorship for travel to competitions
- Investigate options for land-based training
- Coach Rangatahi kaihoe/Youth paddlers to include two OC6 crews at Sanctioned South Island Event

Long Term (by July 2025)

- Coach Rangatahi kaihoe/Youth paddlers to include two OC6 crews at National Event



Paddling at Lake Rotoiti, Tuna e Hoe Ana/Lakes Race